

# BRITANNIA PARKS LAUNCHES OWN INSURANCE SCHEME

**BRITANNIA** Parks has launched its own brand insurance products specially designed for park home residents. The company's own residents will be the first to benefit from this new and unique scheme.

Working alongside Cobra Insurance, Britannia has used its specialist knowledge and expertise to design the buildings and contents scheme for park homes as it believes this market is not as simple

as standard 'bricks and mortar' insurance.

Britannia estimates its product will be around 10% cheaper than many current building and contents policies. Though it is currently only offering the scheme to residents on its own 20 parks - with representatives on the parks on a regular basis to deal with residents' insurance needs - it is planning to open the offer to all park home residents shortly.

Britannia director Richard Sigsworth said three levels of cover would be available, starting at just £286 for 12 months' building insurance and cover for the home's contents and personal possessions.

For just a little extra, items such as garden furniture and tools, computers, washing machines and other appliances can all be protected.

But whatever level is chosen, said Richard, the homeowner can be sure the cover has been structured for residential park dwellers.

"Standard house insurance, on which most people have relied so far, doesn't take into account the many important distinctions between the two different types of properties," he added. ■

• For more info, tel: **01268 442118**, email: **Britannia@cobrainurance.co.uk**.



Britannia's Allhallows Park, Rochester